

RESOLUTION

TOWN OF HEMPSTEAD  
INDUSTRIAL DEVELOPMENT AGENCY

PROCUREMENT OF ADVERTISING/MARKETING FIRM  
Giovatto Agency  
2026 Contract

WHEREAS, the Advertising/Marketing Committee of the Town of Hempstead Industrial Development Agency (TOHIDA) makes a recommendation to the full board at meeting on December 16, 2025 to hire Giovatto Agency, 307 West Penn St., Long Beach, NY, 11561 to host and maintain the TOHIDA website and;

WHEREAS, the budget has been allocated for hosting and maintenance of the TOHIDA website, for an amount not to exceed \$5,000.00 for the calendar year 2026;

NOW, THEREFORE, BE IT

RESOLVED, that the Town of Hempstead Industrial Development Agency has chosen to enter into a contract with Giovatto Agency, 307 West Penn St, Long Beach, NY, 11561, for the period beginning January 1, 2026 – December 31, 2026, to host and maintain the TOHIDA website, for an amount not to exceed \$5,000.00 for the calendar year 2026, subject to approval of a contract as to form by Agency Counsel.

Adopted: 12/16/2025  
Ayes: 7  
Nays: 0  
Resolution Number: 049-2025

  
Acting Chairman/Vice Chairman