Advertising Committee Meeting Agenda

# **IDA and LDC**

November 19, 2024 – 8:55 a.m.

350 Front St,

Court Room, 2nd Floor

Town of Hempstead

Hempstead, NY

LDC Members: Thomas Grech, Fred Parola, Mike Lodato, Laura Tomeo

Excused: Jack Majkut, and Jerry Kornbluth

IDA Members: Thomas Grech, Fred Parola

Mike Lodato, Laura Tomeo/Lorraine Rhoads

Excused: Jack Majkut, and Jerry Kornbluth

Agenda:

IDA – Review and acceptance of 2025 Todd Shapiro Associates Contract for 2025 Public Relations and Press Releases

IDA - IDA Review and acceptance of 2025 Website Hosting and Maintenance Agreement with Giovatto Agency

LDC - Review and acceptance of 2025 Website Hosting and Maintenance Agreement with Giovatto Agency

The meeting was called to order at 8:55 AM

Michael Lodato made a motion to approve the Todd Shapiro Associates contract for 2025 for Public Relations and Press Releases for an amount not to exceed $30,000.00. This was seconded by Laura Tomeo. All were in favor. Motion Carried.

Michael Lodato made a motion to approve the Giovatto Agency contract for 2025 with the IDA for website hosting and maintenance for an amount not to exceed $5,000.00. This was seconded by Fred Parola. All were in favor. Motion Carried.

Michael Lodato made a motion to approve the Giovatto Agency contract for 2025 with the LDC for website hosting and maintenance for an amount not to exceed $5,000.00. This was seconded by Laura Tomeo. All were in favor. Motion Carried.

With all business concluded, Michael Lodato made a motion to close the IDA and LDC Advertising Meetings. Laura Tomeo seconded the motion. All were in favor. Motion carried.

With all business concluded, the meeting was closed at 9:00 a.m.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Respectfully submitted

Mike Lodato, Corporate Administrator