



BOARD MEMBERS
FLORESTANO GIRARDI
ERIC C. MALLETT
JAMES MARSH
JACK MAJKUT
CHERICE VANDERHALL
ROBERT BEDFORD

FREDERICK E. PAROLA
CHIEF EXECUTIVE OFFICER

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Advertising Committee Meeting Agenda **IDA and LDC**

November 23, 2020 – 9:45 a.m.

(This meeting was postponed from November 19, 2020, 10:00 AM at the Nathan L. Bennett Pavilion, 1 Washington Street, Hempstead.)

This meeting will be held by conference call. Because of the Novel Coronavirus (COVID-19) Emergency and State and Federal bans on large meetings or gatherings and in compliance with Governor Cuomo's Executive Order 202.1, issued on March 12, 2020, as amended by Executive Order 202.69, issued on November 13, 2020, suspending the Open Meetings Law, the Board Meeting scheduled for being held by the Town of Hempstead Industrial Development Agency (the "Agency") in accordance with the provisions of Article 18-A of the New York General Municipal Law will be held electronically via conference call instead of an open meeting for the public to attend. Members of the public may listen to the meeting and make comments (as directed by the Chairman) by joining the conference call. (See instructions below.)

Instructions:

Dial : +1 (669) 224-3412

Access Code: 745-260-053

LDC- Members: Florestano Girardi, Chairman, Cherice Vanderhall, Jack Majkut, Fred Parola, Mike Lodato

IDA- Members: Florestano Girardi, Chairman, Cherice Vanderhall, Jack Majkut, Fred Parola, Mike Lodato, Laura Tomeo & Lorraine Rhoads

Agenda:

- IDA Review and acceptance of 2021 Media Proposal and Contractual Arrangement with Giovatto Agency
- LDC Review and acceptance of 2021 Media Proposal and Contractual Arrangement with Giovatto Agency

11-17-2020