Advertising Committee Meeting Agenda

# **IDA and LDC**

November 19, 2020 – 10:00 a.m.

Pavilion

1 Washington Street, Hempstead NY

LDC Members: Florestano Girardi, Chairman, Cherice Vanderhall, Jack Majkut, Fred Parola, Mike Lodato

IDA Members: Florestano Girardi, Chairman, Cherice Vanderhall, Jack Majkut, Fred Parola, Mike Lodato, Laura Tomeo & Lorraine Rhoads

Agenda:

IDA Review and acceptance of 2021 Media Proposal and Contractual Arrangement with Giovatto Agency

LDC Review and acceptance of 2021 Media Proposal and Contractual Arrangement with Giovatto Agency