Advertising Committee Meeting Agenda

# **IDA and LDC**

November 23, 2020 – 9:45 a.m.

Pavilion

1 Washington Street, Hempstead NY

(Postponed from 11/19/20)

LDC Members Present: Florestano Girardi, Chairman, Cherice Vanderhall, Jack Majkut, Fred Parola, Mike Lodato

IDA Members Present: Florestano Girardi, Chairman, Cherice Vanderhall, Jack Majkut, Fred Parola, Mike Lodato, Laura Tomeo & Lorraine Rhoads

Agenda:

IDA & LDC Review and acceptance of 2021 Media Proposal and Contractual Arrangement with

Giovatto Agency

Florestano Girardi opened the meeting at 9:50 a.m. and confirmed a quorum was present for the IDA and LDC Advertising Committee Meeting.

Fred Parola made a motion to approve the Giovatto Agency contract for 2021 with the LDC for website hosting and updates. This was seconded by Mike Lodato. All were in favor. Motion Carried.

A motion was made at 9:55 AM by Florestano Girardi to close the meeting. This was seconded by Fred Parola. All were in favor, motion carried.

Respectfully submitted by

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Michael Lodato

IDA Deputy Executive Director/ LDC Corporate Administrator