Advertising Committee Meeting Agenda

# **IDA and LDC**

February 16, 2017 – 11:00 a.m.

IDA Office, 2nd floor

350 Front Street, Hempstead

Members:

Bill Hendrick, Chairman - IDA/LDC

Mike Lodato - IDA/LDC

Fred Parola - IDA/LDC

Arlyn Eames – IDA

Eric Mallette - IDA/LDC

Steve Raiser - IDA/LDC

Agenda:

IDA and LDC Review of 2017 Proposal and Contractual Arrangement with Bluetooth Creative Group.

Discussion of 2017 Marketing Strategies.

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