Advertising Committee Meeting Minutes

# **IDA and LDC**

May 24, 2018 – 8:30 a.m.

IDA Office, 2nd floor

350 Front Street, Hempstead

In Attendance: Florestano Girardi (IDA & LDC)

Gerilyn Smith (IDA & LDC)

Fred Parola (IDA & LDC)

Mike Lodato (IDA & LDC)

Arlyn Eames (IDA Only)

Excused: Richard DeBrosse, Chairman (IDA & LDC)

Mike Lodato confirmed a quorum was present.

AGENDA:

IDA Discussion of retention of public relations services, Discussion LIBDC Sponsorship

Todd Shapiro Associates: A motion was made by Flo Girardi to accept the agreement between Todd Shapiro and the Agency to provide public relations services. The agreement is a continuation of his existing agreement from which he took a leave of absence. If approved by the full Board, the agreement between the Agency and Mr. Shapiro will continue for 12 months, beginning June 1, 2018 and ending June 1, 2019, for an amount not to exceed $30,000.00. The motion was seconded by Fred Parola. Gerilyn Smith voted in favor of the motion, Fred Parola voted in favor of the motion, Florestano Girardi voted in favor of the motion, Arlyn Eames also voted in favor of the motion and Mike Lodato voted against the motion. Motion Carried.

Discussion - LIBDC Sponsorship for September Conference: A motion was made by Flo Girardi to approve a sponsorship, in an amount not to exceed $1,000.00, for a Corporate Sponsorship at the LIBDC Annual Conference, September 26-28, 2018. This motion was seconded by Gerilyn Smith. All were in favor. Motion carried.

There were no items to discuss for the LDC.

Mike Lodato made a motion to close the meeting at 8:50 a.m. This motion was seconded by Fred Parola. All were in favor. Motion carried.

Respectfully submitted by

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Arlyn Eames

Deputy Financial Officer