Advertising Committee Meeting Minutes

# **IDA and LDC**

February 15, 2018 – 8:55 a.m.

IDA Office, 2nd floor

350 Front Street, Hempstead

In Attendance: Richard DeBrosse, Chairman

Florestano Girardi

Gerilyn Smith

Fred Parola

Mike Lodato (LDC Only)

Arlyn Eames (IDA Only)

Richard DeBrosse confirmed a quorum was present.

Agenda:

IDA - Review of 2018 Proposal and Contractual Arrangement with Bluetooth Creative Group.

LDC - Review of 2018 Proposal and Contractual Arrangement with Bluetooth Creative Group.

Consideration and Adoption of a Resolution for Bluetooth Creative Group to host and maintain the IDA Website for 2018:

A motion was made by Fred Parola to adopt a Resolution appointing Bluetooth Creative Group to host and maintain the IDA website for 2018 for an amount not to exceed $5, 000.00 The motion was seconded by Gerilyn Smith. All were in favor. Motion carried.

Consideration and Adoption of a Resolution for Bluetooth Creative Group to host and maintain the LDC Website for 2018:

A motion was made by Mike Lodato to adopt a Resolution appointing Bluetooth Creative Group to host and maintain the LDC website for 2018 for an amount not to exceed $3,000.00. The motion was seconded by Gerilyn Smith. All were in favor. Motion carried.

Fred Parola made a motion to close the meeting at 9:00 a.m. This motion was seconded by Gerilyn Smith. All were in favor. Motion carried.

Respectfully submitted by

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Mike Lodato

Deputy Agency Administrator/Corporate Administrator