Advertising Committee Meeting Minutes

# **IDA and LDC**

November 15, 2018 – 8:35 a.m.

IDA Office, 2nd Floor

350 Front Street, Hempstead

In Attendance: Florestano Girardi (IDA & LDC)

Fred Parola (IDA & LDC)

Mike Lodato (IDA & LDC)

Arlyn Eames (IDA Only)

Gerilyn Smith (IDA & LDC)

Excused: Richard DeBrosse, Chairman (IDA & LDC)

Mike Lodato opened the meeting at 8:35 a.m. and confirmed a quorum was present.

AGENDA: IDA and LDC: Review and acceptance of the 2019 Media Proposal and Contractual Agreement with Bluetooth Creative Group

Consideration and Adoption of a Resolution for Bluetooth Creative Group to host and maintain the IDA Website for 2019:

A motion was made by Gerilyn Smith to adopt a Resolution appointing Bluetooth Creative Group to host and maintain the IDA website for 2018 for an amount not to exceed $5, 000.00 The motion was seconded by Mike Lodato. All were in favor. Motion carried.

Consideration and Adoption of a Resolution for Bluetooth Creative Group to host and maintain the LDC Website for 2019:

A motion was made by Mike Lodato to adopt a Resolution appointing Bluetooth Creative Group to host and maintain the LDC website for 2018 for an amount not to exceed $3,000.00. The motion was seconded by Gerilyn Smith. All were in favor. Motion carried.

Mike Lodato made a motion to close the meeting at 8:40 a.m. This motion was seconded by Gerilyn Smith. All were in favor. Motion carried.

Respectfully submitted by

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Mike Lodato

Corporate Administrator & Deputy Agency Administrator